

Satcom Direct (SD) Appointed Reseller for SKYTRAC Iridium Certus® Products



Melbourne, FL, October 11, 2021 -- Satcom Direct (SD), the business aviation solutions provider has signed a deal with [SKYTRAC](#), a Canada-based provider of intelligent connectivity solutions for aviation, to become an exclusive reseller for the business aviation sector. The newly ratified agreement positions SD as a global reseller of SKYTRAC Iridium Certus® hardware and data services directly to business aviation jet owners, operators and business aircraft manufacturers.

Aligning with the SD strategy which offers customizable, robust connectivity solutions for aircraft of all sizes, the agreement immediately adds an impressive range of Iridium Certus products to the SD Xperience portfolio. A full suite of robust connectivity options, powered by the Iridium LEO Certus constellation are available to satisfy the increased demand for connectivity from all sizes of business aviation aircraft. The SKYTRAC offering meets both cabin and flight-deck communication requirements for a range of business aviation platforms through its powerful broadband solutions.

“What sets us apart within the industry is our consultancy service that streamlines connectivity acquisition and ensures a seamless service that’s easier to manage. The addition of the SKYTRAC component enables a greater variety of options for owners and operators of business jets of all sizes, to receive consistent, secure, reliable connectivity, now. It also boosts our mixed fleet offering which, as we add more and more fleets worldwide to our roster, adds real value for the customer. We are proud to have partnered with one of the industry’s most respected Iridium Certus suppliers,” says Chris Moore, President Satcom Direct Business Aviation.

The SKYTRAC products and services bring even more flexibility to the SD Xperience portfolio to support internet browsing, email, voice, and text services in the cabin, even on smaller aircraft. Flight-deck tools include improved situational awareness through flight tracking, weather alerts, and FANS capabilities. The additional products augment the SD commitment to provide cabin and flight-deck communications services, aircraft connectivity hardware, data management, and flight operations software, from a single resource. The SD Xperience portfolio delivers purpose-built technology to satisfy the unique, evolving requirements of business aviation, and gives SD the capabilities to create tailored, customer-driven solutions. In addition, all SD SKYTRAC customers will benefit from the award-winning SD 24/7/365 customer support.

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“SD has gained impressive global market share of the business aviation sector and is dedicated to empowering owners by harnessing the full potential of data connectivity. This new relationship immediately broadens our potential customer base,” said Jan van der Heul, Vice President Sales of SKYTRAC. “The SD market penetration, combined with the expansion of the SD Xperience portfolio with the SKYTRAC products, adds up to a powerful connectivity offering for the international business aviation market. We’re excited to work with SD to bring our products to a much wider audience.”

About SKYTRAC Systems Ltd.

SKYTRAC is aviation’s full-service, data-driven solutions provider serving the fixed-wing, rotorcraft, and unmanned aviation markets. Since 1986, SKYTRAC has pioneered the development, evolution and commercialization of flight following, flight data and communications technology. Today, with systems certified on over 900 airframes and an online data management portal that is the go-to tool for over 7,500 global users, SKYTRAC is truly the partner of choice for data-guided business insights. From performance trending and operations reporting to real-time asset tracking and situational awareness – SKYTRAC offers a one-stop response to meeting more of your company’s needs. For more information, visit www.SKYTRAC.ca.

About Satcom Direct

Satcom Direct (SD) is founded on a core belief of the value of time and to maximize it, the company mobilizes the most cutting-edge technologies to enable connection, wherever you might be. SD’s proprietary technologies span business aviation, maritime, defense and telecommunications sectors with the singular goal of leading connectivity industry standards.

Harnessing a powerful combination of tools, SD delivers consistent, reliable connectivity across the globe. Proprietary software, hardware, terrestrial infrastructure, cybersecurity solutions and award-winning customer services create tailored data services for each individual customer mission to enhance the passenger experience, improve efficiencies and give back precious time.

SD World Headquarters is located in the heart of the Space Coast in Melbourne, Florida, with 14 additional locations in 11 countries including UK, UAE, Switzerland, Singapore, Australia, Russia, and Brazil plus a hardware development and manufacturing base in Ottawa, Canada.

For more information regarding SD, visit www.satcomdirect.com, e-mail sales@satcomdirect.com, or call U.S. +1.321.777.3000 or UK +44.1252.554.460.

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